Reese Solberg joins acceligence to advance privacy, AI governance, and responsible innovation

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As artificial intelligence transforms how organizations create, access, and use information, the relationship between privacy, innovation, and enterprise value is becoming increasingly consequential. Organizations face growing expectations to govern data responsibly while moving quickly enough to capture the opportunities emerging technologies create.

Against this backdrop, acceligence is pleased to welcome Reese Solberg as a Consultant, bringing more than 20 years of experience helping Fortune 100 organizations and high-growth technology companies navigate the intersection of data, innovation, regulation, and business strategy.

Reese brings a distinctive perspective shaped by leadership roles within some of the world's most influential technology companies and advisory organizations. Throughout his career, he has helped executives integrate privacy, governance, and responsible data practices into the decisions, technologies, and operating models that enable business growth.

His experience reflects an important evolution in enterprise privacy. What began largely as a discipline focused on regulatory compliance and protecting personal information has become increasingly central to how organizations develop products, deploy AI, manage data, and earn customer trust. Effective governance creates the conditions for organizations to innovate with greater confidence, particularly as the pace of technological change accelerates.

"Reese understands privacy and governance from both sides of the equation, having built these capabilities inside major technology companies and advised organizations navigating complex regulatory environments," said Justin Greis, Founder and Chief Executive Officer of acceligence. "His experience demonstrates how thoughtful governance can enable innovation, strengthen trust, and create meaningful business value. As organizations accelerate their adoption of AI, that perspective becomes increasingly important to the decisions their leaders are making."

Most recently, Reese served as U.S. Privacy Leader and Managing Director at EY, where he directed the firm's U.S.

privacy advisory capabilities. Over more than a decade, he led multidisciplinary teams supporting privacy transformation, regulatory compliance, and governance programs for Fortune 100 and high-growth organizations. His work also included pioneering an early application of machine learning to privacy compliance, demonstrating how emerging technologies could improve the efficiency and scalability of enterprise governance.

Before EY, Reese served as Director of Privacy at Microsoft, where he established and led the company's privacy advisory team. He helped integrate privacy into product development, engineering, security, and business operations, including establishing the privacy organization for Bing and supporting several major acquisitions. Earlier leadership roles at Whitepages.com and Classmates.com further shaped his experience connecting privacy, technology, legal strategy, and commercial innovation.

The expansion of AI is creating new challenges for enterprise governance. Organizations must consider how data is collected, accessed, shared, and used by increasingly intelligent systems, often across technology environments and business processes that were never designed for these capabilities. Addressing these challenges requires clear accountability, governance models that can adapt to technological change, and an understanding of how regulatory obligations intersect with business objectives.

Reese's addition strengthens acceligence's ability to help organizations develop these capabilities while preserving the flexibility to innovate. His experience spanning legal, operational, and advisory leadership brings valuable perspective to the design of practical AI governance programs, privacy operating models, and enterprise data strategies.

"Organizations have an extraordinary opportunity to create value through AI and data, but realizing that potential requires confidence in how those technologies are governed," said Reese Solberg. "I've spent my career helping businesses translate privacy and regulatory complexity into practical approaches that support innovation. What excites me about joining acceligence is the opportunity to bring that perspective together with broader technology, cybersecurity, risk, and strategy expertise to help clients move forward responsibly and confidently."

Reese holds a Juris Doctor from Cornell Law School, a Master of Arts from New York University, and a Bachelor of Arts from Western Washington University. He is a Certified Information Privacy Professional/United States (CIPP/US), a member of the International Association of Privacy Professionals, and a member of the Ohio Bar.

As AI continues to reshape enterprise strategy, responsible innovation will depend on organizations' ability to establish trust, accountability, and governance without losing momentum. Reese brings the experience and perspective to help leaders make those choices with greater clarity and turn responsible data practices into a lasting source of competitive advantage.