



acceligence names Paul Bierbusse Executive Advisor to deepen enterprise transformation and consumer sector leadership

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We are excited to welcome Paul Bierbusse as an Executive Advisor, strengthening the firm's ability to support enterprise transformation efforts across a variety of sectors. Over three decades, Paul has advised Global 1,000 boards, CEOs, and executive teams through periods of accelerated growth, operational redesign, restructuring, and performance pressure. His leadership is defined by disciplined financial judgment, operational clarity, and a consistent focus on measurable outcomes.

Paul has built and led multimillion-dollar businesses, managed global P&Ls, and governed enterprise-wide transformation programs where strategy had to translate into margin expansion, capital efficiency, and sustainable performance. He is often called upon when organizations need alignment at scale – connecting financial performance, operating design, technology enablement, and governance into a single execution agenda.

During nearly 20 years as a senior partner at EY, Paul held multiple executive leadership roles across the firm's global platform. As the Americas Consumer Sector Consulting Leader, he helped drive approximately \$900 million in revenue with sustained double-digit growth. As National Consulting Chief Operating Officer, he held P&L and talent management responsibility across more than ten practice areas, reinforcing execution discipline across a broad operating portfolio. He also led EY US's internal enterprise transformation program, identifying more than \$1 billion in recurring savings and delivering over \$350 million in realized impact through rigorous program governance and accountability.

Earlier in his career, Paul held senior operating roles at SAS, where he managed a \$60 million services business and led analytics-driven performance initiatives for Fortune 500 clients. He began his career at Procter & Gamble, grounding his advisory work in plant-level financial management and operational execution – experience that continues to inform his disciplined, performance-focused approach to enterprise change.

“Paul understands that transformation is not about activity – it is about performance,” said Justin Greis, Chief Executive Officer of acceligence. “He brings financial discipline, operating rigor, and real-world execution experience to complex enterprise environments. That perspective is invaluable to leadership teams seeking measurable results,

not just strategic intent.”

As an Executive Advisor, Paul will work closely with acceligence clients on enterprise transformation, operating model design, cost optimization, governance alignment, and performance acceleration. His addition further strengthens acceligence’s ability to support organizations seeking to modernize operations while improving resilience, profitability, and long-term value creation.