



---

## acceligence advisory board member Kevin Farrell featured in Upstate Business Journal

---

### News

**March 20, 2026**

**Category:** company news

**Tags:** board, leadership, strategy

---

acceligence is proud to share that Kevin Farrell, executive advisor and member of the firm's advisory board, has been featured in the March 2026 issue of Upstate Business Journal (see archive copy here)

Farrell, a retired U.S. Army colonel and president and CEO of Battlefield Leadership, was highlighted for his work helping organizations develop stronger leaders through immersive, history-based experiences. His approach brings leadership lessons to life by connecting modern business challenges with real-world decisions made on historic battlefields.

With more than 30 years of military service and extensive experience leading complex organizations, Farrell continues to shape how leaders think about trust, performance, and team dynamics. His perspective reinforces a simple but powerful idea: leadership is timeless, and the fundamentals that drive high-performing teams haven't changed – only the context has.

Farrell's work also reflects the broader partnership between acceligence and Battlefield Leadership, an alliance designed to redefine how leaders grow in an increasingly digital and AI-driven world. Together, we combine time-tested leadership principles with modern strategy, technology, and innovation. The result is a set of experiences that help leaders not only understand change but confidently lead through it.

This collaboration focuses on three key areas:

- **Digital leadership development**, where leaders build the fluency and adaptability required to navigate a digital-first environment while grounding decisions in enduring leadership principles.
- **Immersive strategy acceleration**, which brings leadership teams together in high-impact environments to align around strategy and move from insight to execution with clarity and speed.
- **Team building, coaching, and up-skilling**, designed to strengthen trust, cohesion, and performance through experiential learning rooted in both history and modern business challenges.

As organizations continue to navigate rapid technological change, the need for leaders who can bridge human judgment with AI-driven insights has never been greater. The partnership between acceligence and Battlefield Leadership is built to meet that moment – developing leaders who are not only capable, but resilient, decisive, and aligned.

Farrell's recognition in Upstate Business Journal is a reflection of that mission in action.